



स्वामी राम हिमालयन विश्वविद्यालय Swami Rama Himalayan University

Department of Ophthalmology Himalayan Institute of Medical Sciences

Report on Seeing Clearly Awareness Campaign at Hayat Optical, Noorpur, District Bijnor

Organized by: Department of Ophthalmology, Himalayan Institute of Medical Sciences (HIMS), Swami Rama Himalayan University (SRHU)

Location: Hayat Optical, Noorpur, District Bijnor

Date: 02 June 2025

Number of Participants: 2 students

1. Introduction

The *Seeing Clearly Awareness Campaign* was organized at Hayat Optical, Noorpur, District Bijnor with the purpose of educating students on essential eye care practices, early identification of vision problems, and the importance of regular eye examinations. The campaign emphasized the value of community-based awareness to promote long-term eye health.

2. Activities Conducted

- **Awareness Session:**

Students were sensitized about common eye issues, safe eye-care habits, and preventive measures to maintain healthy vision.

- **Demonstration of Good Eye Practices:**

Participants learned about the correct way to maintain eye hygiene, manage screen time, and reduce eye strain through simple techniques.

- **Visit to Optical Facility:**

Students observed how vision testing equipment is used and learned about the role of optical centers in community vision care.

3. Outcome

The participating students gained clear insights into eye health management and the importance of periodic vision assessments. They showed interest in understanding how optical services function and how early detection of vision issues can prevent long-term complications.

4. Conclusion

The *Seeing Clearly Awareness Campaign* at Hayat Optical, Noorpur was effectively conducted and achieved its objective of promoting awareness on eye health. Despite the small group size, the session was informative, interactive, and beneficial for the participants. Future campaigns involving larger student groups can further enhance community-level eye health awareness.

Glimpses of the Event



Clinical exposure: Students examining a patient's eyesight during the camp.



Local community accessing essential eye-care support at the camp.

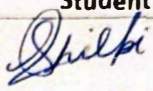
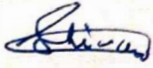
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Department of Ophthalmology
HIMS, Dehradun**

Swami Rama Himalayan University
Himalayan Institute of Medical Sciences
Activity: Seeing Clearly Awareness
Campaign

List of students participated in the activity

Dated: 27/06/23

S. No.	Registration No.	Student's Name	Signature of Student
1.	DD22214309002	Shilpi	
2.	DD2114353004	Shirani	
3.			
4.			
5.			

Coordinating

Dr. Renu Dhasmana
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